NEW CEREC® AC from Ceramic Systems
(CEREC®) makes impression free
dental practice a reality

The NEW CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches – quickly and conveniently – without the need for impressions. It combines the NEW Bluecam camera with updated CEREC® 3D software, making it even easier to operate.

Bluecam features high-performance LEDs which deliver optical impressions of unprecedented precision: this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any excess luting cement to be removed. Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas. It can acquire optical impressions anywhere in the mouth, even those inaccessible to other cameras.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, e-mail info@ceramicsystems.co.uk or visit www.ceramicsystems.co.uk

Miris 2

Miris 2 is a development and improvement based on existing Miris outstanding technology. A radio-opaque, highly filled nano-hybrid composite providing excellent restorations that meet the highest expectations with harmony of light, material and colour; a new way to look at aesthetic dentistry from Coltone Whaledent.

Miris 2 is a natural layering concept, which differentiates between younger, adult and older patients, is combined with a new adjusted unique shade guide which shows a combination of enamel and dentin layer that allows an accurate preview of the finished restoration and perfect natural mimicry, brightness and vitality. With optimised handling properties and reduced shrinkage Miris 2 has been kept as simple as possible to use whilst still providing distinctive characteristic colours and opalescence.

Call Coltone Whaledent on Freephone 0800 295454 ext 225/244 for your information pack or to organise a demonstration at www.coltonewhaledent.com

Extra Revenue Stream

Ever thought how you might expand the range of services you offer in the practice? What about considering facial aesthetics? After all, your knowledge of head and neck anatomy is second to none and even in the current economic climate this market is expected to grow 20-50% in 2009.

Getting started is easy. All you need to do is undertake speciality training by a recognised provider in order to gain the appropriate insurance. Med-fx Training is such a supplier who offers courses in one of five locations – London, Manchester, Newcastle, Birmingham and Glasgow. Their courses are conducted by experienced trainers all of whom routinely practice facial aesthetics alongside either dentistry or medicine. After your training you are fully supported by Med-fx Training. You will be given a free post-course support e-mail address where you can make contact with your trainer should you have any questions or queries.

If you wish to register for a course, or would like more about the treatments, please visit www.medfxtraining.co.uk

Accurate Controlling Your Hand-piece Speed

The Optima MX INT system from Bien-Air provides a complete and reliable solution for your endodontic work.

With an easy to use, intuitive display the Optima MX INT converts your air-driven system to an upgraded electric operation; allowing, for example NiTi endodontics to be covered with a standard 1:1 contra-angled handpiece. Most other procedures are covered with just two contra-angles (11:1 and 1:5), thus replacing several conventional instruments saving time and expense.

Two NEW Gradia Direct Shades

You are not unusual if you find that you sometimes compromise your composite aesthetic results by using a single shade of composite for the majority of patients. Help is now at hand with GC Gradia Direct.

Due to the remarkable shade adaptation of Gradia Direct to the surrounding tooth structure, you will be astounded by the brilliant aesthetics of your restoration, even when you use only one shade. This material will provide you with fantastic aesthetic results due to the unique particle structure and light reflectiveness of Gradia Direct.

Accadale PV Veneer Placement System is a fantastic innovation from leading US company Danville and is now available in the UK from leading supplier Evident. Accadale PV includes a unique try-in paste, which is placed directly on the silane, allowing the veneer to be simultaneously tried-in for fit and colour. Accadale PV’s try-in paste and bonding composite are the same material, however; the try-in paste has no light sensitive initiators, allowing accurate colour evaluation with nearly unlimited try-in time. Using a composite rather than a glycerine based try-in material not only speeds-up the procedure but also eliminates the possibility of contamination by the try-in material.

Two of the best selling flowable composites in the UK are Danville’s StarFlow and Acce-
Building on CEREC success.

The chairside CEREC 5D CAD/CAM system couldn’t be simpler. After taking an optical impression of the preparation and the antagonist, you are in complete control of the finished prosthesis. You specify the position of the margins and the proximal contacts. From there on the CEREC system fabricates the crown, inlay, onlay or veneer accurately, quickly and to the very highest quality. The finished prosthesis is highly aesthetic and exhibits excellent strengths. CEREC automatically and accurately computes the occlusal contacts referring to the antagonist to do so.

Using the CEREC system you will produce perfect chairside ceramic restorations. The system allows you to place the new prosthesis in the same visit saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 5D system telephone 0845 071 5040 or email: info@sironadental.co.uk, www.sironadental.co.uk.

Seminar Success For Ivoclar Vivadent

An extremely favourable response has been received from those who attended the Ivoclar Vivadent seminars recently held in Switzerland and the UK. Many have stated the positive benefits and relevance in attending the workshops, with some expressing an interest to attend future seminars that will be held later in the year on a variety of topics.

A substantial number of delegates who attended the first seminars hosted by the company felt the courses proved invaluable in relation to important aesthetic dentistry topics. Developed to help further strengthen the skills of dental teams by enabling dental practitioners to achieve greater client care and long-term success individually, the courses will continue to run throughout the year at various locations.

Darryl Muff concludes, “It is always invaluable to listen to the opinions of industry professionals who have a wealth of experience from which everyone can draw initiatives.”

For more information on other seminars being run by Ivoclar Vivadent please call 0116 284 7888.

The Full Complement from Dental Sky

Being the exclusive supplier of R&S products in the UK, Dental Sky has brought together the perfect combination to enable you to place the perfect restoration.

The first step is to use Suprachief. This 57% phosphoric acid provides effective etching every time.

Step 2 is to use Suprabond single step bonding agent. Due to the high level of adhesion, micro-leakage around the margins is virtually eliminated, allowing for a more durable restoration without the risk of secondary caries forming.

Step 3: Suprafist micro hybrid composite is perfect for both anterior and posterior regions, Class I to Class V; due to the combination of a superior abrasion resistance and the high translucency of the enamel shaper it’s an ideal restorative instrument; it stays exactly where you place it.

The lightweight, fully autoclavable handle is ergonomically designed for your ultimate comfort. It incorporates wide, flat buttons that are clearly set out, for ease of use.

For further information or to place your order please call Dental Sky on 0800 284 4700.

Endo

Highline Bespoke Endodontic Storage Solutions

Highline bespoke health care storage solutions, from Support Chairs, incorporate a variety of features designed to make Dental Therapy even easier and more efficient. Available in a choice of nine formats they are extremely versatile and cost effective.

Composed of modules, containing sets of 4 different drawer sizes, they can be combined to create units of the required height, width and mixture of drawer sizes. Some models feature an open space for storing equipment etc or a glass framed lockable cupboard with a height adjustable shelf. All are fitted with high quality wheels, offering high ground clearance for easy movement and hygiene and handles as standard.

Stylish and efficient, Highline Endodontic Trolleys are constructed from aluminium, steel and high quality plastics, which are resistant to most stains including blood. Drawer fronts are available in either simulated aluminium or navy metallic finish.

Highline offers a very economical alternative to traditional fixed cabinetry.

For further information contact Support Chairs on 01296 581764, fax 01296 506365, email: sales@supportstool.co.uk or visit www.supportstool.co.uk.

Rotary Endodontic Procedures

Embrace Endodontic Success!

Mrs ProTaper Universal lies at the centre of most successful Endodontic procedures in the UK. Due to its unique shape she cuts quickly ensuring efficiency, whilst maintaining flexibility, whether you are heading straight or into a curve. She doesn’t mind how experienced you are, whether you are a GDP who hasn’t used her before or an Endodontist, she’s high quality and easy to work with, ensuring excellent and consistent results every time. She’s a true exception – let her be at the centre of your endodontic success.

DENTSPLY’S Rotary Endodontic Procedural Team understands that excellence in endodontics is a must. So from access to restoration we will help you achieve consistent reproducible results. Each of the high quality products work perfectly together achieving excellent clinical outcomes, offering a simple, cost effective and predictable way to excel in endodontics. “Embrace endodontic success” with DENTSPLY’S Rotary Endodontic Team!

Access with Mr Start-X™ Ultrasonic Tips “Access all areas”

Shaping with Mrs ProTaper Universal NiTi Rotary File “She’s a true exception”

Irrigation with Mr Glyde™ EDTA-based Lubricant “A smooth operator”

Obturation with Miss AH Plus™ Sealer “No compromise” & Mr Thermafil® heated Gutta Percha “Easy as 1, 2, 3-D”

Temporary Restoration with Mr Chemfil Molar® Glass-ionomer “He’s slick and non stick”

“ProTaper Universal is the market leader with 56.6% market share (Q1 2009 SDM data)

For more information or to book an appointment, please contact your local DENTSPLY Product Specialist on: +44 (0)800 072 3313 or visit our web site: www.dentsply.co.uk

New software update supports the hands-free operation of the SIROEndo endodontic treatment system

As soon as the file reaches the apex of the root canal the dentist can select the direction of rotation via the foot switch.

Version 5.2 of Sirona Dental Systems’ SIROEndo software is the passport to more effective and convenient root canal treatment. As soon as the dentist reaches the apex he can reverse the rotation of the file – either on the SIROEndo unit or via a foot control. Some movements consist of eighteen blocks as opposed to six. It indicates the distance between the file tip and the apex. When the file tip reaches the apex an “A” is displayed. The message “-1” is shown as soon as the tip extends beyond the apex. This is accompanied by differenti
d acoustic signals.

For further information please contact: Sirona Dental Systems 0845 071 5040 info@sironadental.co.uk

Accurately Controlling Your Hand-piece Speed

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This simple system enables you to change the torque, speed and ratio in just a few clicks. With 20 pre-set programmes, 10 designed specifically for endo work and 10 for operative programmes, the Optima MX INT allows you to select further programmes to suit your personal requirements.
This good looking unit will suit all surgery decor and the unique mounting system allows optimum visibility.

For further information please contact Bien-Air on 01306 711 905 or visit www.bienair.com

**Industry News**

**PracticeSafe**

**Excellent bulk buy offer on non-drip disinfectant wipes.**

PracticeSafe ready to use, tear-resistant, moist wipes are designed for the fast cleaning and disinfection of non-sensitive surfaces and objects. Buy 5 boxes of PracticeSafe disinfec tant wipes plus 9 refill packs for £22.75. Each pack contains 100 wipes.

PracticeSafe is the disinfectant wipe from the new Kemdent range of cross infection control products. These wipes do not have the overpowering odour that many dental professionals might have to tolerate, in order to disinfect their practice. PracticeSafe wipes are low odour, non-drip and durable. They are gentle on the hands but above all, very effective against harmful bacteria.

Kemdent know their customers demand high quality, value for money products. PracticeSafe wipes provide all dental professionals and their patients with the highest possible level of protection.

To place an order for PracticeSafe wipes and other Kemdent Cross infection control products please ring 01795 770236. For further information on special offers or to place orders call Jackie or Helen on 01795 770090 or visit our website www.kemdent.co.uk

**Velopex Zephyr**

**150 Surgery Air Supply**

The small capacity holding tank means low maintenance. Whilst the fast cycle twin head pump provides over 150 litres of dry compressed air per minute. This makes one Velopex Zephyr the ideal base for a complete surgery air supply.

The Velopex Zephyr 150 Surgery Air Supply is available (until end of July) with the Velopex Aquacut Quattro and trolley for £2,009.00 + VAT, saving of over £1,240 (+VAT) from list price. Speak to your normal Dental Equipment supplier, or call Velopex for more information.

Mark Chapman
Director Sales & Marketing
Mobile: 07754 044877
E-mail: mark@velopex.com

For further information please contact GC UK on 01908 218 999.

**First National Orthodontic Commissioning Education Day announced**

The British Orthodontic Society has announced today that it is organising the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved in commissioning NHS orthodontic services. Whilst the new contractual arrangements of 2006 in England and Wales brought about a number of positive changes, there are still many issues that would benefit from further clarification and guidance.

A number of education days have already been run at a local level in the last year and these have proved very helpful and popular for all concerned, so form the blueprint for the first national event.

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided. For further details contact the British Orthodontic Society. More information and a booking is available from www.bos.org.uk.

**Post BDA**

New Sensodyne and Corsodyl toothpaste launches wow delegates at the British Dental Association Conference and Exhibition (BDA).

GlaxoSmithKline Consumer Healthcare chose the BDA conference to officially launch 2 new toothpastes to the dental profession. Visitors were given the chance to experience new Sensodyne Multi Action with isoactive® technology - a new daily toothpaste for patients with sensitive teeth. The unique formula transforms into a micro fine foam during brushing to penetrate hard to reach areas of the mouth.

In addition delegates could sample and discuss the new Corsodyl Daily Gum & Tooth Paste. This clinically proven toothpaste helps to maintain tight and firm gums and over 67% of the ingredients are for the care of gingiva and teeth, up to twice the amount of many other toothpastes.

Jeremy Meader, Sales Director Pharmacy and Dental Channels, comments, “Being a platform sponsor at the BDA conference provided the ideal platform to engage with dental healthcare professionals about these two new product launches.”

"I am delighted to be using Cariescan PRO™”

A revolution in caries management. Cariescan PRO™ a utilises AC Impedance Spectroscopy Technology (ACIST) for the earliest caries detection. Dr Martin Delahaye of 82 Harley Street, London chose to use Cariescan PRO™ for improved patient treatments and early caries detection and was delighted with the results.

“For many years I have carried out a watch and wait policy on those lesions where caries could not be quantified. Sometimes I regretted not going in sooner. The hand-held diagnostic tool will aid me in future caries management and the experience gained should improve my assessment skills.”

“I am delighted to be using Cariescan PRO™. For the first time we have a tool that can detect caries in a pit or fissure and have a validated reason for leaving it or removing it. The results can be recorded for monitoring decay, without being operator sensitive.”

For more information on the outstanding benefits CartieScan PRO™ can offer you, call the dedicated team on 0845 475 9873 or visit www.cariescan.com

**Bridge 2 Aid Review**

On the 4th of April 2009 a team of 10 from Henry Schein Min erva employees and 1 dentist flew off to Tanzania to renovate a dormitory in the village of Bukumbi. The team spent two weeks working alongside charity Bridge 2 Aid, to help in their bid to build a sustainable future for the residents of the Bukumbi Care Centre.

Bridge 2 Aid are a charity that strive to provide essential resources for the inhabitants of North West Tanzania all year round, providing the means by which they can not only access basic dental care, but are also able to help people within the community, giving them the chance to live a better, healthier lifestyle.

As part of an on-going commitment to raising money for Bridge 2 Aid, Henry Schein Minerva, Dentistry and Dentistry Magazine are sponsoring the Bridge 2 Aid Ball which will coincide with BDA Showcase on the evening of Friday 13th November. Tickets are just £42 each and are available from FMC, so book your tickets for what is set to be a night to remember!!

For details email elisa.allen@fmc.co.uk

**Aquacut Quattro Installed**

Denmark Hill in London, is now firmly on the map as far as...
Fluoridation is successful! The latest Velopex Aquacut Quattro has now been installed in Dr Macfadyen’s beautiful Department of Periodontics. This light and airy building provides a superb backdrop for this busy department – which now offers all the patients the availability of fluid abrasion: Cleaning and Treatment, in a calm soothing environment. Dr Kelletheer commented: “I’ve got one in my private practice as well and I’m happy to call myself a user.”

DENTAL TRIBUNE

Industry News 29

GlaxoSmithKline’s Talking Points in Dentistry lecture series just keeps getting better!

GlaxoSmithKline (GSK) is delighted to announce that it has achieved record-breaking attendance figures for its 2009 Talking Points in Dentistry lecture programme. With almost 5000 delegates over the semi-series, the attendance at the MotorCycle museum in Solihull was up by 100% totaling 900 delegates alone.

For three weeks, the event aimed at the whole dental practice, visited 9 venues across the UK offering topical evening lectures to the whole practice team. Speakers this year included Philip Ower, Graham Smart and Ashley Latter.

Jeremy Meader, Sales Director Pharmacy and Dental Channels, comments, “The premise of Talking Points has always been to provide further education in an engaging and entertaining manner. Using the positive feedback that we have received from delegates over the years, has meant that Talking Points has grown into the largest dental seminar programme in the UK.”

It is vital that dental patients are made aware that gum health is paramount in keeping teeth healthy and that effective oral care can maintain gum condition, avoiding the deterioration that eventually leads to the onset of periodontitis.

The leaflet is packed with concise, clear information to help patients identify if their gums are healthy, the causes of gum disease and what to do if they are experiencing any of the symptoms described. The leaflet outlines exactly how dentists will assess gum health and what the treatment options are for controlling gum disease. There is also extremely useful information on preventing the deterioration of gum disease.

Blackwell Supplies provides a highly effective yet affordable range of oral health care products to dental professionals, including Dental Water Jet which can be used as an adjunctive treatment in scaling and root-planing when treating chronic adult periodontal disease.

For more information please call John Jesshop of Blackwell Supplies on 020 7224 1457, fax 020 7224 1094 or email john.jesshop@blackwellsupplies.co.uk

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Fluid Abrasion is concerned! The latest Velopex Aquacut Quattro has now been installed in Dr Macfadyen’s beautiful Department of Periodontics. This light and airy building provides a superb backdrop for this busy department – which now offers all the patients the availability of fluid abrasion: Cleaning and Treatment, in a calm soothing environment. Dr Kelletheer commented: “I’ve got one in my private practice as well and I’m happy to call myself a user.”

New Restorative in Gingiva shades

With Amaris Gingiva VOCO releases the only restorative that permits chair side gingival shade matching for highest standards in aesthetic dentistry. This new material permits the reconstruction of the “red” soft tissue (Composite, enamel and dentine) creating a relatively smooth surface – which is ideal for the latest bonding and restorative materials. The 29µm Treating powder gives the clinician a much smoother cut for finer work.

For more information or to ask any questions, please contact: Marc Chapman Medivance Instruments Ltd Barretts Green Road LONDON

For further information please call Glaxo on 01582 840486 or email info@genusgroup.co.uk, www.genusinteriors.co.uk

A Tale of Refurbishment

It was time for a ‘makeover’ of my associate’s surgery, which would mean stripping the walls back to the brick, rewiring, re-plumbing and then replastering the whole room.

My bête noir is exposed pipework, and with careful planning and astute cabinetry placement, I was determined that the plumbing and wiring should be hidden within the walls and plastered over.

The choice of cabinetry had to be functional but also allow for the decor of the rest of the practice, where we have bold red and black tones on the walls.

I was impressed with the elegant Tavom cabinetry range offered by my local equipment dealer, RPA Dental based in Wigan. While all the Tavom series is designed in Italy, my cabinets were assembled for me locally at RPA Dental.

Working with Tavom was a real pleasure, and our major refurbishment was successfully completed within two weeks.

For further information please call Tavom UK on 0870 753 1211. Mr David Rhodes BDS can be contacted on 0161 8815599.

Exceptional Design, Outstanding Delivery

Genus provides a cost effective, high quality Design and Build service to the dental market, working closely with dental specialists to enhance their unique vision of a dental practice. The Genus team uses advanced software to create designs and provides advice on all fixtures and equipment before overseeing the tender and construction phase, to ensure that all runs smoothly.

Alison Teller of the Glasshouse Clinic in Clapham, London felt that Genus truly understood and followed the brief to deliver a stunning practice design. “Nothing was too big or too small, nothing was a problem. They were amazing,” she praised the way they worked as a team and added, “The design is so exceptional that we’ve had lots of people popping in and asking about the design, Genus really delivered an outstanding package.”

Genus prides itself on creating top quality surgeries in line with the dentist’s vision, fully equipped to meet the needs of the whole dental team.

For more information please call Genus on 01582 840486 or email info@genusgroup.co.uk, www.genusinteriors.co.uk

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